### Fair Park Committee Agenda Jefferson County

Jefferson County Fair Park Activity Center 503 N. Jackson Avenue Jefferson, WI 53549

Date: Thursday, March 2, 2017

Time: 8:00 am

Committee members: Poulson, Blane (Chair) Buchanan, Ron

Foelker, Matthew (Vice Chair)
Hanneman, Jennifer (Secretary)

Kutz, Russell
Steindorf, Kathleen

- 1. Call to order
- 2. Roll call (establish a quorum)
- 3. Certification of compliance with Open Meetings Law
- 4. Approval of the agenda
- 5. Approval of Fair Park Committee minutes of February 2, 2017.
- 6. Communication
- 7. Public Comment (Members of the public who wish to address the Committee on specific agenda items must register their request at this time)
- 8. Discussion and possible action on allowing sheep with horns to be shown at Fair
- 9. Discussion and possible action of accepting non-electronic entries for the Fair
- 10. Discussion and possible action of Fair Park Strategic Plan
- 11. Discussion and possible action on Marketing Partnerships and Sponsorships
- 12. Discussion of Marketing and Signage Plan for Fair 2017
- 13. Discussion of Plan for Fair Vendor Layout
- 14. Review of Community Feedback
- 15. Review of Financial Report
- 16. Review of Fair Park Director's Report
- 17. Review of Supervisor's Report
- 18. Review of Fair Park Office Report
- 19. Discussion and possible action on future meeting schedule and agenda items
- 20. Adjourn

### Next scheduled meetings:

Regularly scheduled meetings in the Activity Center Conference Room at 8:00 a.m. on the 1<sup>st</sup> Thursday of the month:

April 6, 2017 May 4, 2017 June 1, 2017

A Quorum of any Jefferson County Committee, Board, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at this meeting should contact the County Administrator 24 hours prior to the meeting at 920/674-7101 so appropriate arrangements can be made.

### Jefferson County Fair Park February 2, 2017 | Meeting Minutes

The Jefferson County Fair Park committee met on Thursday, February 2nd at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Blane Poulson, Russell Kutz (at 8:16 am), Jennifer Hanneman, Matthew Foelker, Ron Buchanan, Debra Hall-Kind, Fair Park Director David Diestler, Fair Park Supervisor Roger Kylmanen, Marketing/Administrative Assistants Amy Listle and Renee Busshardt, County Administrator Ben Wehmeier (at 8:43 am) and Jefferson County Corporation Counsel Blair Ward and the Press. Kathy Steindorf was present via telephone.

A quorum of the Jefferson County Fair Park Committee was present, meeting duly noted and the door open.

### **Review and Approve Agenda**

**Minutes:** A motion was made to accept the minutes of the January 5, 2017 meeting as presented and seconded. Motion carried.

**Communications:** A thank you from the Gogin Family for the sympathy card that the Fair Park sent was presented for review. Also presented was a letter from Sean Doherty inquiring as to the appeal process for decisions made.

**Public Comment:** None

**Discussion and possible action of Fair Park Strategic Plan:** Discussion was held and it was decided that there needs to be good tracking of sponsorship to support this plan and that there should be a monthly plan in place. It must be decided who is in charge and how it's going to work.

**Discussion and possible action to hire Fair Advantage Consulting Firm:** David requested to hire Fair Advantage to consult with Jefferson County Fair Park. Kathy Steindorf suggested doing this on a day when Ben Wehmeier and Blair Ward could be present. David advised that this would happen on February 22, 2017. Ben was not present for this discussion. Blair Ward said he would be able to attend on this date. After a discussion, Ron Buchanan made a motion to hire Fair Advantage, Matt Foelker seconded and it was approved by the board to hire Fair Advantage.

**Discussion of Marketing and Signage Plan for 2017 Fair:** An advertising plan was included in the committee materials and presented by David. A discussion was had as to this plan and signage. It was suggested to have a big "You are Here" map and possibly an information booth with brochures. It was decided that yard signs should be distributed to further locations such as different counties.

**Discussion of Plan for Increasing Vendors and Spectators in the Southeast Area of the Fair Park during Fair 2017:** A map was presented with a possible layout for the southeast area. The consensus was that this map was a good plan. It was suggested to show this map to Rick Frenette of Fair Advantage when he comes to evaluate the Fair plan.

**Review of Community Feedback:** None

Financial Report: None.

**Director's Report:** David stated he was still looking for an opening act and an act for the Miller Tent for Friday night. The offer for Saturday night's entertainment was accepted. Other entertainment that was obtained was an alligator show. David has been communicating with a new ticketing company called Xorbia for reserved and general seating. The Harry Potter festival, which is to be held around October 22, 2017, will be utilizing the Fair Park parking and possibly some of the buildings. A RFP has been advertised for the Activity Center kitchen. David gave a recap of the Wisconsin Fair Convention held at Chula Vista. There is a contract in process with the carnival and David also spoke with the tractor pullers.

**Supervisor's Report:** Roger recapped his time at the Wisconsin Fair Convention at Chula Vista. Maintenance staff cleaned walls and fans and painted areas of the Activity Center. They also worked in the kitchen, meeting room and entryway. Roger called some people involved with the tractor and truck pulls to inquire if they would be interested in switching eliminators and these people stated they were happy with the Mechanical Mule. Roger spoke with Tom Gallitz

about improving the roadways in the north parking lot and the condition of the track. We will use some of his sponsorship for this. Roger quoted prices for a rodeo in June and a shorthorn cattle show that would also be held in June. The District 8 Holstein Show will be held at the Fair Park mid-week in June. This is a small show that moves each year and we have not had it for several years because it conflicted with a big Quarter Horse Show.

**Office Report:** Amy Listle stated that the office staff has been keeping up on the website along with the JCFP TV ads, radio commercials and social media. The office is creating a social media calendar and scheduling posts for each day of the week, collaborating this with the Fairest. We have also been working on finishing contracts for the 2017 events and reconciling the January events. 2017 Fair updates were presented.

**Discussion and possible action on future meeting schedule and agenda items:** Some future agenda items discussed were: Update on sponsorships each month, update and outline for strategic plan and the showing of horned sheep at fair.

**Next Meeting:** The next meeting was set for March 2 at 8:00 a.m. in the conference room of the Activity Center.

With no further business, Ron Buchanan made a motion to adjourn the meeting. Matt Foelker seconded. Motion carried. Meeting adjourned at 9:47 a.m.



Membership Information

About Jacob Sheep .

**Breed Standard** 

Registry Information

Pedigree Search

Member Listings

Logo Sales

Guide to Showing

Frequently Asked Questions

JSBA Home

# **JSBA Breed Standard**



The Jacob Breed Standard is divided into three categories:

Desirable traits, acceptable, but less desirable traits, and unacceptable/disqualifying traits.



	Desirable Traits	Acceptable But Less Desirable Traits	Unacceptable/ Disqualifying Traits
HEAD:	Slender and triangular head     Clear of wool forward of the horns     Large symmetrical eye patches incorporating the cheeks     Clear white blaze from poll to muzzle     Straight profile     Nasal septum and mouth should be dark pigmented in adults even though the muzzle patch may be absent.	Having only one of the three facial markings     Slipped (below the eye) eye patch or patches     Pink noses     Slight tendency to Roman nose     Young lambs, up to a maximum of 6 months of age, showing baby wool forward of the horns	Absence of facial markings     Wool forward of the horns     Large, square non-Jacob looking head
EARS:	Small, erect and slightly above the horizontal     White, colored or spotted	Slightly larger but proportional to body	Large pendulous ears and/or disproportionate to body
EYES:	Clear, bright eyes, no evidence of split upper eyelid deformity     Color: brown, blue, or marbled	Grade 2 or 3 split upper eyelid deformity causing no injury to the eye which would require surgical intervention	Grade 3 split upper eyelid deformity or more, causing discomfort or injury to eye     Wide, broad bone structure between the eyes
HORNS:	Color: black or black and white striped Rams: Any number provided they are well differentiated (cleanly separated) and balanced Flesh between horn bases Two horned rams should have wide, well spaced homs with good clearance of checks, nose, and mouth at maturity Lower horns should be well spaced from face, cheeks and neck Ewes: Horns firm, fine featured with femininity, balanced, and well differentiated	Rams: Fused even horns Slightly forward tipping horns which do not impair grazing Insufficient spacing between upper and lower horns (must be differentiated and balanced though flesh may not be present) Ewes: Unbalanced horn set Fused horns Ewes with scurs in place of lower (secondary)	Polled sheep, or sheep with scurs only.     Two-horned rams having small, weak, feminine looking horns.     Multiple-horned rams having fewer than four strong horns, with scurs in upper or lower horn position. (It is fully acceptable for rams with at least 4 or more strong balanced horns to have additional scurs or horn buds)     Two-horned ewes having small or weak horns.     Multiple horned ewes having scurs in the primary/top horn position     Solid white horns     Forward pointing horns curling towards the eyes, or growing over the nose impairing the ability to graze naturally Narrow or close horns on two horned rams that lack space between the growing horns and his neck or jaw, encumbering his well being     Undifferentiated and unbalanced set to four horned rams, i.e., fused in an irregular pattern on one or both sides     Small, feminine horns on rams     Lower (lateral) horns that grow into the face, cheek or neck
NECK:	Medium length		
TAIL:	The natural Jacob tail reaches almost to the hock Is wooly, not hairy		
LEGS:	Set square on all corners, standing firm, well-balanced Fine boned and of medium length Free of wool below the knees Color: white with or without colored patches Hooves are black or striped	Slightly cow hocked     One to three dark colored legs     White hooves	All dark colored     Wool present below the knees and hocks
BODY CONFORMATION:	Mature rams weigh between 120 and 180 lbs. Mature ewes weigh between 80 and 120 lbs. Long framed, smooth muscled with well-sprung ribs Fine boned with straight back The rump slopes toward the tail head Rams have short scrotums holding testicles closer to the body than modern breeds Ewes have small udders held closer to the body than modern breeds		All conformational and/or congenital defects leading to unsoundness for breeding     Large, heavy boned     Fat or short tailed     Rams over 180 lbs.     Ewes over 130 lbs.     Long, pendulous scrotal sacks on rams
		Random colored patches on front half of body only	Fleeces grading 60 Bradford count or higher (23.50 microns or finer)

Page 2 of 2 JSBA Breed Standard

#### BODY COLOR and FLEECE:

- The Jacob is a randomly spotted sheep, basically white with colored spots or patches Preferably an approximate 60% white and 40% black or iliac spotting
  Skin beneath white fleece is pink, skin beneath colored spots dark
  Fleece is a medium grade with an open character and soft springy handle (Bradford count 44-56, demi-luster / 26.40-36.19 microns)
  Fleece staple length is 3-7 inches, fleece weight 3-6 libs, with little grease and high yield mments on this web site contact web
- Not less than 15% colored markings nor more than 85% color
  Patches of color with some bleeding, mottling or freckling
  Small amount of freckling in white wool
  Small amount of kemp

- Fleeces grading 40 Bradford count or lower (38.09 microns or coarser)
   Double coating
   More than 85% colored markings
   Less than 15% colored markings
   Less than 15% colored markings
   Short, brittle fleeces with heavy kemp
   Fleeces on adult sheep which shed
   Fleeces weighing 8 lbs. or more
   Excessive quilted appearance to the fleece (where the dark fibers are shorter than the white or vice versa) occurring after the first shearing.
   Excessive freckling in the white wool of young animals

For more information about JSBA contact: information@isba.org For questions or comments on this web site contact:webmaster@isba.org
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Jefferson County Fair Park Totals

 Date Ran
 2/6/2017

 Period
 12

 Year
 2016

		Current Period	Current Period	YTD	YTD	Prorated	Total	Annual	Percentage
Business Unit	Description	Actual	Budget	Actual	Budget	Variance	Budget	Remaining	Of Budget
6901 Fair Park	Revenue	(55,801.13)	(51,229.75)	(616,530.71)	(614,757.00)	(1,773.71)	(614,757.00)	1,773.71	100.29%
	Expenditures	27,451.06	57,313.08	540,175.90	687,757.00	(147,581.10)	687,757.00	147,581.10	78.54%
	Other Sources	-	-	-	-	-	-	-	#DIV/0!
Total		(28,350.07)	6,083.33	(76,354.81)	73,000.00	(149,354.81)	73,000.00	149,354.81	0.00%
6902 Fair Week	Revenue	(5,324.37)	(46,437.17)	(459,974.00)	(557,246.00)	97,272.00	(557,246.00)	(97,272.00)	82.54%
	Expenditures	7,648.78	46,437.17	556,258.02	557,246.00	(987.98)	557,246.00	987.98	99.82%
	Other Sources	-	-	-	-	-	-	-	#DIV/0!
Total		2,324.41	(0.00)	96,284.02	-	96,284.02	-	(96,284.02)	0.00%
Total All Business Units	Revenue	(61,125.50)	(97,666.92)	(1,076,504.71)	(1,172,003.00)	95,498.29	(1,172,003.00)	(95,498.29)	91.85%
	Expenditures	35,099.84	103,750.25	1,096,433.92	1,245,003.00	(148,569.08)	1,245,003.00	148,569.08	88.07%
	Other Source	-	-	-	-	-	-	-	#DIV/0!
Grand Total Fair Park		(26,025.66)	6,083.33	19,929.21	73,000.00	(53,070.79)	73,000.00	53,070.79	27.30%

 Fair Park
 Date Ran
 2/6/2017

 6901 Fair Park
 Period
 12

 Var
 2016

### 41100 CMPIDAL PROPRIETY TRACE ### 41	i901 Fair Park								Period Year	12 2016
### ### ### ### ### ### ### ### ### ##		Description							Annual	Percentage Of Budget
### STOREST PROVED PROVED PROVIDED   G. 15.00   G. 15.0	Acct Number	Description	Actual	Buuget	Actual	buuget	variance	buuget	Remaining	Of Budget
### STOREST PROVED PROVED PROVIDED   G. 15.00   G. 15.0	411100	GENERAL PROPERTY TAXES	(10.438.12)	(10.438.08)	(125,257,00)	(125,257,00)		(125,257,00)		#DIV/0! 100.0
## STORY COMPANY REFIRED CHANGES   4,181-73)   (4,181-73)	451002	PRIVATE PARTY PHOTOCOPY		-		-	(3.60)	-	3.60	#DIV/0!
## STOCKS PROFES PARTIC CHANGES ## STOCKS PROFES ##										
457035 PARCE SEASON PRESS   L200000   L276-27   L277-29   C0000000   L277-27   C0000000   L277-27   C0000000   L277-27   L270000000   L270000000   L270000000   L270000000   L270000000   L270000000   L270000000   L2700000000   L2700000000   L2700000000   L27000000000000000000000000000000000000						-			4,316.75 247.10	#DIV/0! #DIV/0!
### ### CADOON   ### ### ### ### ### ### ### ### ###						(20,000.00)		(20,000.00)		113.
### ### ### ### ### ### ### ### ### ##				(2,916.67)			1,316.88			96.
### ABDOOL BURNAME BETTAL ### (23.50.79)   (14.16.67)   (16.700.70)   (17.700.00)   (17.00.00)			-							100.
## SECTION ACCOUNTS NOT COLORED TO THE PROPERTY OF THE PROPERT									446.14 (2,910.22)	#DIV/0! 98.
## ## ## ## ## ## ## ## ## ## ## ## ##										
### ### ### ### ### ### ### ### ### ##				(3,500.00)	(45,753.64)	(42,000.00)	(3,753.64)	(42,000.00)	3,753.64	108
### ### ### ### ### ### ### ### ### ##										51.
### ### ### ### ### ### ### ### ### ##										39. 133.
### ### ### ### ### ### ### ### ### ##										122
### ### ### ### ### ### ### ### ### ##	483004	SALE SALVAGE & WASTE							5,111.01	#DIV/0!
			(77.99)			(1,000.00)		(1,000.00)	134.34 11.254.59	113. #DIV/0!
Sililo SALANY PERMANENT REGULAR   4,772.50   8,448.42   84,869.02   101,881.00   117,011.98   101,381.00   1 1,094.00	400004	WISCELD WESOS NEVEROE			(11,254.55)		(11,234.33)		11,254.55	1101470.
STATE     Content   Proceed   Content Period   Content Period   Description   Content Period   Description   Content Period   Description   Content Period   Description   Content Period   Con	ls		(55,801.13)	(51,229.75)	(616,530.71)	(614,757.00)	(1,773.71)	(614,757.00)	1,773.71	100.
\$11111 SALAW PRIMAMENT REGULAR	enditures		Current Period	Current Period	YTD	YTD	Prorated	Total	Annual	Percentage
S1110 WAGES-REGULAR   5,770.0   9,161.67   96,757.32   10,994.00   11,004.68   10,994.00   11,100.00   118.00   484.36   118.00   118.00   484.36   118.00   118.00   484.36   118.00	cct Number	Description			Actual	Budget			Remaining	Of Budget
S11210 WAGES-REGULAR   5,772.09   9,16.67   96,75.32   10,984.00   11,004.08   10,994.00   11,004.08   10,994.00   11,005.01	511110	SALARY-PERMANENT REGLUAD	4 772 50	8 448 42	84 369 02	101 381 00	(17 011 99)	101 381 00	17,011.98	#DIV/0! 83.:
S11210 WAGES-OVERTIME									17,011.98	88.
\$11310 WAGESTEMPORARY  \$11310 WAGES-VECKIENE  \$11310 WAGES-WESTELLANGUS(COMP)  \$11310 WAGES-WESTELLANGUS(CO	511220	WAGES-OVERTIME							(484.36)	
\$11310 WAGES-WACATION PNY \$11310 WAGES-HOUGUN PNY \$113	511240	WAGES-TEMPORARY		1,038.25	12,489.01	12,459.00	30.01	12,459.00	(30.01)	100
\$11310 WAGES-MORENTYPAY 2,065.71 - 7,396.46						-			(3,526.29)	
S11340 WAGES-MOLIDAY PAY   2,065.71   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.46   7,936.47   7,936.46   7,93			,		.,	261.00	-,		(9,999.94) 15.69	#DIV/0! 93.
S11145 OVACES-MISCELLANGUSCOMP  293.67   1,407.50   16,597.20   18,890.00   67.20   16,890.00   17.07   12,055.00   15,1244 RETRIEMENT (EMPLOYER)   1,289.07   1,017.08   12,382.07   12,205.00   177.07   12,205.00   177.07   12,205.00   177.07   12,205.00   1,707.01   1,707				21./3		201.00			(7,936.46)	
S12144 RETEMENT (EMPLOYER)	511350	WAGES-MISCELLANEOUS(COMP)	293.67				8,624.45	-	(8,624.45)	#DIV/0!
S12144 HEALTH INSURANCE									(67.20)	
STILES LIFE INSURANCE									(177.07) 26.286.46	101 52
S11219 FSACONTRIBUTION   6.567   625.00   788.00   (163.00)   788.00   (163.00)   788.00   (163.00)   788.00   (163.00)   788.00   (163.00)   788.00   (163.00)   788.00   (163.00)   788.00   (163.00)   788.00   (163.00)   788.00   (163.00)   788.00   (163.00)							, ,		(11.16)	
S21216 JANTIORAL   14.167				65.67	625.00		(163.00)	788.00	163.00	79.
S21219 OTHER PROFESSIONAL SERV					0,020.22				1,024.89	74.
S212P7 STALL CLEANING			-						1,700.00	0. #DIV/0!
S29170 GROUNDS KEPING CHARGES									(235.00) 501.00	#DIV/U! 88.
S31301 OFFICE EQUIPMENT   150.00   83.33   540.99   1,000.00   (459.01)   1,000.00   (53130   1,000.00   1,150.75   3,000.00   (531310   1,000.00   1,150.75   3,000.00   (531310   1,000.00   1,150.75   3,000.00   (550.00   1,150.75   3,000.00   (550.00   1,150.75   3,000.00   (550.00   1,150.75   3,000.00   (550.00   1,150.75   3,000.00   (550.00   1,150.75   3,000.00   (550.00   1,150.75   3,000.00   (550.00   1,150.75   3,000.00   (550.00   1,150.00   (550.00   1,150.00			1,152.36						(925.28)	104.
\$331303 COMPUTER CQUIPMEN & SOFTWA   25.00	531298	UNITED PARCEL SERVICE UPS		8.33		100.00	(100.00)	100.00	100.00	0.
Sa1394 NONCAPITAL AUTO									459.01	54.
Saliation   Postage & BOX RENT   29.55   70.83   1348.48   850.00   (65.51.5)   850.00   531313   PRINTING & DUPUCATING   118.00   83.33   1,403.27   1,000.00   403.27   1,000.00   531313   PRINTING & DUPUCATING   118.00   83.33   1,403.27   1,000.00   403.27   1,000.00   531312   SARKALI LTENS OF EQUIPMENT   718.05   1,011.67   2,908.44   12,500.00   (55.51.56)   12,500.00   531320   SARETY SUPPURENT   12.50   816.29   150.00   666.29   150.00   666.23   150.00   10.00									(1,150.75)	
\$31312 OFFICE SUPPLIES									665.15	21.
\$31314 SMALL ITEMS OF EQUIPMENT 718.05 1,041.67 2,908.44 12,500.00 (9,591.56) 12,500.00 (531322 SUBSCRIPTIONS - 9.17 121.95 110.00 11.95 110.00 (531322 SUBSCRIPTIONS - 9.17 121.95 110.00 (100.90) 1,400.00 (531326 ADVERTSING 35.00 333.33 2,580.18 4,000.00 (1,438.22) 4,000.00 (331349 OTHER OPERATING EXPENSES - 103.33 1,356.33 1,240.00 (1,438.22) 4,000.00 (331349 OTHER OPERATING EXPENSES - 103.33 1,356.33 1,240.00 (1,438.22) 4,000.00 (331349 OTHER OPERATING EXPENSES - 10.83.33 7,066.30 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (5,933.70) 13,000.00 (6			8.62	133.33					252.56	84.
\$31320 SAFETY SUPPLES									(403.27)	140
Sal Subscriptions									9,591.56 (666.29)	23. 544.
S31324 MEMBERSHIP DUES   .   116.67   1,291.10   1,400.00   1,409.82   4,000.00   531326 OXPRITISING   35.00   333.33   2,586.18   4,000.00   1,419.82   4,000.00   531349 OTHER OPERATING EXPENSES   .   103.33   1,356.33   1,240.00   116.33   1,240.00   1531351   636,07/IESEL   .   1,083.33   7,066.30   13,000.00   (5,933.70   13,000.00   531367 WOOD SHAVINGS   .   2,041.67   21,580.00   24,500.00   (2,920.00)   24,500.00   23,500.00   23,500.00   23,500.00   24,500.00									(11.95)	
Sal 149 OTHER OPERATING EXPENSES   103.33									108.90	92.
Salast GAS/DIESE			35.00		,	,		,	1,419.82	64.
S31367 WOOD SHAVINGS   - 2,041.67   21,580.00   24,500.00   24,500.00   2,5									(116.33) 5,933.70	109.
\$32225 REGISTRATION - 83.33 1,185.00 1,000.00 185.00 1,000.00 52234 (COMMERCIAL TRAVEL - 50.00 176.04 300.00 (123.96) 300.00 52234 (COMMERCIAL TRAVEL - 50.00 - 50.00 (600.00) (600.00) 600.00 (523.96) 700.00 532335 (DOGING - 241.67 1,428.00 2,900.00 (147.20) 2,900.00 532335 (DOGING - 241.67 1,428.00 2,900.00 (147.20) 2,900.00 532335 (DOGING - 241.67 1,428.00 2,900.00 (147.581.10) 700.00 (598.90) 700.00 532335 (DOGING - 241.67 1,428.00 2,900.00 (147.581.10) 750.00 532335 (DOGING - 241.67 1,428.00 2,900.00 (147.581.10) 750.00 532325 (DOGING - 241.67 1,428.00 2,900.00 (147.581.10) 75.00 (75.00) 75.00									2,920.00	88.
\$32334 COMMERCIAL TRAVEL - 50.00 - 600.00 (600.00) 52336 LODGING - 5241.67 1,428.00 2,900.00 (1,472.00) 2,900.00 (33236 LODGING - 241.67 1,428.00 2,900.00 (1,472.00) 2,900.00 (33236 LODGING - 241.67 1,428.00 2,900.00 (1,472.00) 2,900.00 (332336 LODGING - 241.67 1,428.00 2,900.00 (1,472.00) 2,900.00 (332336 LODGING - 50.00 (50.00 4,606.88 7,500.00 (2,831.2) 7,500.00 (2,831.2) 7,500.00 (333222 ELECTRIC 5,207.38 3,000.00 48,162.60 36,000.00 (2,162.60 36,000.00 (1,1			-						(185.00)	
\$32335 MEALS  - \$8.33 101.10 700.00 (\$98.90) 700.00 \$ \$32336 LODGING  - \$241.67 1,428.00 2,900.00 (1,472.00) 2,900.00 \$ \$32336 OTHER TRAVEL & TOLLS  - \$6.25			-						123.96	58.
\$32336 (DOGING									600.00 598.90	0. 14.
\$32339 OTHER TRAYEL & TOLLS \$33221 WATER \$4,000.00) \$625.00 \$4,606.88 \$7,500.00 \$2,931.27 \$7,500.00 \$33222 ELECTRIC \$5,207.38 \$3,000.00 \$48,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$12,162.60 \$36,000.00 \$14,007.7 \$500.00 \$1,400.77 \$1,500.00 \$1,400.77 \$1,500.00									1,472.00	14. 49.
\$33221 WATER (4,00.00) 625.00 4,606.88 7,500.00 (2,893.12) 7,500.00 (3,872.81) 7,500.00 (1,532.22 ELECTRIC 5,207.38 3,000.00 48,162.60 36,000.00 12,162.60 36,000.00 (1,532.23 ELECTRIC 5,207.38 3,000.00 48,162.60 36,000.00 (2,473.25) 7,000.00 (3,872.44) 9,000.00 (4,5									75.00	0.
\$33223 SEWER (3,177.19) \$83.33 4,526.75 7,000.00 (2,473.25) 7,000.00 \$33224 NATURAL GAS 491.17 750.00 5,127.56 9,000.00 (3,872.44) 9,000.00 \$33224 NATURAL GAS 491.17 750.00 5,127.56 9,000.00 (3,872.44) 9,000.00 \$33225 STORM WATER UTILITY 2,849.04 1,333.33 16,381.98 16,000.00 381.98 16,000.00 \$33225 STORM WATER UTILITY 2,849.04 1,333.33 16,381.98 16,000.00 381.98 16,000.00 \$33226 WIRELESS INTERNET 20,50 29.17 238.95 350.00 (111.05) 350.00 \$53222 GRAVELING				625.00			(2,893.12)	7,500.00	2,893.12	61.
S33224 NATURAL GAS				-,					(12,162.60)	
533225 TELEPHONE & FAX         149.11         41.67         1,900.77         500.00         1,400.77         500.00         (1,000.00)           533225 STORM WATER UTILITY         2,849.04         1,333.33         16,381.98         16,000.00         381.98         16,000.00           533226 WIRELESS INTERNET         20.60         29.17         238.95         350.00         (111.05)         350.00           535222 GRAVELING         -         375.00         -         4,500.00         (4,500.00)         4,500.00           535224 RAMINTAIN MACHINERY & EQUIP         86.34         750.00         3,780.15         9,000.00         (4,519.85)         9,000.00           535247 RIDG REPAIR & MAINT         393.15         2,166.67         13,202.02         26,000.00         (12,779.80)         26,000.00           535247 REFUSE COLLECTION         392.89         1,083.33         5,203.58         13,000.00         (7,796.42)         13,000.00           535342 REVERAGE PURCHASES         -         1,000.00         9,459.62         12,000.00         (2,504.88)         12,000.00           535342 REVERAGE PURCHASES         1,798         -         1,668.23         -         (682.33         -         (682.33         -         (7,096.42)         13,000.00									2,473.25 3,872.44	64. 56.
S33225 STORM WATER UTILITY									(1,400.77)	
\$35222 GRAVELING \$35224 MAINTAIN MACHINERY & EQUIP \$6.34 750.00 \$35242 MAINTAIN MACHINERY & EQUIP \$6.34 750.00 \$35245 GROUNDS IMPROVEMENTS \$10.99 \$1,291.67 \$10,861.77 \$15,500.00 \$16,638.23 \$15,500.00 \$12,797.80 \$15,500.00 \$12,797.80 \$15,500.00 \$12,797.80 \$15,500.00 \$12,797.80 \$12,000.00 \$12,000.0	533235	STORM WATER UTILITY	2,849.04	1,333.33	16,381.98	16,000.00	381.98	16,000.00	(381.98)	102.
\$53242 MAINTAIN MACHINERY & EQUIP 86.34 750.00 3,780.15 9,000.00 (5,219.85) 9,000.00 10 10 10 10 10 10 10 10 10 10 10 10 1			20.60		238.95				111.05	68.
S35245 GROUNDS IMPROVEMENTS   10.99			96.24		2 790 1F				4,500.00 5,219.85	0. 42.
S35247 BLDG REPAIR & MAINT   393.15   2,166.67   13,220.20   26,000.00   (12,779.80)   26,000.00   1.									5,219.85 4,638.23	42. 70.
\$535297 REFUSE COLLECTION 392.89 1,083.33 5,203.58 13,000.00 (7,796.42) 13,000.00 535344 HOUSEHOUB ALBAINTORIAL SUPP - 6,874.47 - 6,				2,166.67		26,000.00	(12,779.80)	26,000.00	12,779.80	50.
S35347 BEVERAGE PURCHASES   1,000.00   9,459.62   12,000.00   (2,540.38)   12,000.00   1,000.00	535297	REFUSE COLLECTION	392.89	1,083.33	5,203.58	13,000.00	(7,796.42)		7,796.42	40
S35349 OTHER SUPPLIES			-			-			(6,874.47)	
\$35352 VEHICLE PARTS & REPAIRS 600.94 416.67 3,093.47 5,000.00 (1,906.53) 5,000.00 5 \$35355 PUIMBING & ELICETRICAL 17.98 1,083.33 5,912.70 13,000.00 (7,087.30) 13,000.00 (7,087.30) 13,000.00 (7,087.30) 13,000.00 (7,087.30) 13,000.00 (7,087.30) 13,000.00 (7,087.30) 13,000.00 (7,087.30) 13,000.00 (7,087.30) 13,000.00 (7,087.30) 13,000.00 (7,087.30) 13,000.00 (7,087.30) 13,000.00 (7,087.30) 12,000.00 (7,087.			17 00			12,000.00		12,000.00	2,540.38	78. #DIV/0!
\$35355 PLUMBING & ELECTRICAL 17.98 1,083.33 5,912.70 13,000.00 (7,087.30) 13,000.00 (5,087.30) 14,000.00 (5,087.30) 13,000.00 (5,087.30) 14,000.00 (5,087.30						5,000.00		5,000.00	(1,668.23) 1,906.53	#DIV/0! 61.
\$ 53633 EQUIPMENT RENT & LEASE . 208.33 4.687.95 2,500.00 (2187.95				1,083.33	5,912.70	13,000.00	(7,087.30)	13,000.00	7,087.30	45.
S71005 DUPLICATING ALLOCATION (696.70) 107.33									(2,187.95)	
S71009 MIS PC GROUP ALLOCATION   969.80   681.83   8,469.93   8,182.00   287.93   8,182.00									247.56 804.07	84. 37.
571010 MIS SYSTEMS GRP ALLOC(ISIS)         (212.54)         378.42         3,950.08         4,541.00         (590.92)         4,541.00           591519 OTHER INSURANCE         682.15         904.08         8,211.49         10,849.00         (2,637.51)         10,849.00									(287.93)	
S91519 OTHER INSURANCE   682.15   904.08   8,211.49   10,849.00   (2,637.51)   10,849.00   594810 CAP EQUIPMENT   - 1,750.00   3,126.00   21,000.00   (17,874.00)   21,000.00   1   594822 CAP IMPRV BLDG   - 4,333.33   6,939.85   52,000.00   (45,060.15)   52,000.00   4   1   1   1   1   1   1   1   1   1	571010	MIS SYSTEMS GRP ALLOC(ISIS)							590.92	86.
594822 CAP IMPRV BLDG - 4,333.33 6,939.85 52,000.00 (45,060.15) 52,000.00 4  Is 27,451.06 57,313.08 540,175.90 687,757.00 (147,581.10) 687,757.00 14  er Financing Sources (Uses)  Current Period Current Period YTD YTD Prorated Total An	591519	OTHER INSURANCE		904.08	8,211.49	10,849.00	(2,637.51)	10,849.00	2,637.51	75.
rr Financing Sources (Uses)  Current Period Current Period YTD YTD Prorated Total An									17,874.00 45,060.15	14. 13.
er Financing Sources (Uses)    Current Period   YTD   YTD   Prorated   Total   An	le .		27 451 00	E7 242 00	540 175 00	697 757 00	(147 501 10)	607 757 00	147 501 40	70
Current Period Current Period YTD YTD Prorated Total An		rces (Uses)	27,451.06	57,513.08	540,175.90	087,757.00	(14/,581.10)	087,/57.00	147,581.10	78.
									Annual Remaining	Percentag Of Budget
			<u> </u>	<b>J</b>	- I	5				#DIV/0!
										#DIV/0!
<u> </u>	IS		-	-		-				#DIV/0!
Business Unit (28,350.07) 6,083.33 (76,354.81) 73,000.00 (149,354.81) 73,000.00 144	Business Unit		(28,350.07)	6,083.33	(76,354.81)	73,000.00	(149,354.81)	73,000.00	149,354.81	

 Fair Park
 Date Ran
 2/6/2017

 6902 Fair Week
 Period
 12

 Variance
 2016
 2016

Fair Park 6902 Fair Week								Date Ran Period	2/6/2017 12
Revenues								Year	2016
Acct Number	Description	Current Period Actual	Current Period Budget	YTD Actual	YTD Budget	Prorated Variance	Total Budget	Annual Remaining	Percentage Of Budget
			5						#DIV/0!
411100	GENERAL PROPERTY TAXES	4,575.63	4,575.67	54,908.00	54,908.00		54,908.00		100.00
	STATE AID	-	(596.17)	(7,162.77)	(7,154.00)	(8.77)	(7,154.00)		100.12
	RESERVED SEATING FEES CONTEST ENTRY FEES	-	(4,583.33)	(15,093.30) (980.00)	(55,000.00)	39,906.70 (980.00)	(55,000.00)	980.00	) 27.44 #DIV/0!
	SPONSOR REVENUE	(8,000.00)	(7,083.33)	(87,405.00)	(85,000.00)	(2,405.00)	(85,000.00)		102.83
	GATE RECEIPTS STALL & PEN FEES	-	(20,416.67) (416.67)	(211,459.90) (7,165.50)	(245,000.00) (5,000.00)	33,540.10 (2,165.50)	(245,000.00) (5,000.00)		) 86.31 143.31
	PREMIUM BOOK SALES	-	(410.07)	(205.00)	(3,000.00)	(205.00)	- (3,000.00)	205.00	#DIV/0!
	FFA ENROLLMENT	-	(541.67)	(5,703.50)	(6,500.00)	796.50	(6,500.00)		
	CREDIT CARD SURCHARGE SMALL ITEMS SPONSOR	-	-	(2,208.50) (50.00)	-	(2,208.50) (50.00)		2,208.50 50.00	#DIV/0! #DIV/0!
459001		-	(1,291.67)	(18,431.89)	(15,500.00)	(2,931.89)	(15,500.00)		118.92
	SPACE-FOOD VENDOR	(1,900.00)	(2,916.67)	(31,937.28)	(35,000.00)	3,062.72	(35,000.00)		
	SPACE-BEVERAGE VENDOR SPACE-OTHER VENDOR	-	(6,666.67) (2,083.33)	(55,226.78) (15,316.43)	(80,000.00) (25,000.00)	24,773.22 9,683.57	(80,000.00) (25,000.00)		
	SPACE-CARNIVAL	-	(2,500.00)	(31,657.70)	(30,000.00)	(1,657.70)	(30,000.00)		105.53
	CAMPING FEE 4-H CAMPING FEE VENDOR	-	(1,666.67)	(22,865.00)	(20,000.00)	(2,865.00)	(20,000.00)		114.33
462020	CAMPING FEE VENDOR	-	(250.00)	(2,013.45)	(3,000.00)	986.55	(3,000.00)	(986.55	67.12
Totals		(5,324.37)	(46,437.17)	(459,974.00)	(557,246.00)	97,272.00	(557,246.00)	(97,272.00	82.54
Expenditures									
Acct Number	Description	Current Period Actual	Current Period Budget	YTD Actual	YTD Budget	Prorated Variance	Total Budget	Annual Remaining	Percentage Of Budget
	,								#DIV/0!
	SALARY-PERMANENT REGULAR	1,273.95	3,671.67	38,816.08	44,060.00	(5,243.92)	44,060.00	5,243.92	88.10
	WAGES-REGULAR	642.18	2,247.83	25,722.68	26,974.00	(1,251.32)	26,974.00	1,251.32	95.36
	WAGES-OVERTIME WAGES-TEMPORARY	-	903.58 3,036.67	53.72 42,561.42	10,843.00 36,440.00	(10,789.28) 6.121.42	10,843.00 36,440.00	10,789.28 (6,121.42	0.50 116.80
	WAGES-TEINI OIGHT	214.76	3,030.07	291.90	-	291.90	-	(291.90	#DIV/0!
	WAGES-VACATION PAY	937.25	-	3,777.05	-	3,777.05	-	(3,777.05	
	WAGES-LONGEVITY PAY WAGES-HOLIDAY PAY	1,374.68	5.42	80.94 1,700.33	65.00	15.94 1,700.33	65.00	(15.94 (1,700.33	
	WAGES-MISCELLANEOUS(COMP)		-	1,948.48	-	1,948.48	-	(1,948.48	
	SOCIAL SECURITY	379.52	747.83	8,819.91	8,974.00	(154.09)	8,974.00	154.09	98.28
	RETIREMENT (EMPLOYER)	342.11	440.42	6,466.63	5,285.00	1,181.63	5,285.00	(1,181.63	
	HEALTH INSURANCE	1,429.31 2.72	1,268.00 2.67	16,779.08 33.82	15,216.00 32.00	1,563.08 1.82	15,216.00 32.00	(1,563.08 (1.82	
	FSA CONTRIBUTION		17.75	-	213.00	(213.00)	213.00	213.00	0.00
	DENTAL INSURANCE	(141.54)	112.50	1,489.56	1,350.00	139.56	1,350.00	(139.56	
	. PER DIEM 5 JANITORAL	-	- 141.67	1,620.00	1,700.00	1,620.00 (1,700.00)	1,700.00	(1,620.00 1,700.00	) #DIV/0! 0.00
	OTHER PROFESSIONAL SERV	-	41.67	5,110.00	500.00	4,610.00	500.00	(4,610.00	
	VETERINARY SERVICES	-	58.33	477.75	700.00	(222.25)	700.00	222.25	68.25
	AMBULANCE/EMS SERVICES SECURITY SERVICES	-	208.33 416.67	2,500.00 4,705.38	2,500.00 5,000.00	(294.62)	2,500.00 5,000.00	294.62	100.00 94.11
	PURCHASE CARE & SERVICES		410.07	5,000.00	3,000.00	5,000.00	3,000.00	(5,000.00	
	FAIR GATE WORKERS	-	525.00	5,795.64	6,300.00	(504.36)	6,300.00	504.36	91.99
	FAIR JUDGES	-	600.00	7,317.65	7,200.00	117.65	7,200.00	(117.65	) 101.63 76.10
	FAIR SUPERINTENDENTS FAIR PARKING SERVICES	-	600.00 150.00	5,478.85 1,545.00	7,200.00 1,800.00	(1,721.15) (255.00)	7,200.00 1,800.00	1,721.15 255.00	76.10 85.83
	CREDIT CARD FEES	96.19	116.67	4,639.13	1,400.00	3,239.13	1,400.00	(3,239.13	
	TICKETS/ENTRY TAGS	-	333.33	2,104.38	4,000.00	(1,895.62)	4,000.00	1,895.62	52.61
	TROPHIES/PLAQUES RIBBONS	35.00	41.67 208.33	345.00 2,534.03	500.00 2,500.00	(155.00) 34.03	500.00 2,500.00	155.00 (34.03	69.00 101.36
	PREMIUMS	-	1,666.67	17,507.45	20,000.00	(2,492.55)	20,000.00	2,492.55	87.54
	FAIR WEEK SPECIAL ACTS	-	14,875.00	178,420.48	178,500.00	(79.52)	178,500.00	79.52	99.96
	SPONSOR FEES FAIREST OF THE FAIR		358.33 41.67	2,081.70 1,104.72	4,300.00 500.00	(2,218.30) 604.72	4,300.00 500.00	2,218.30 (604.72	48.41 220.94
	POSTAGE & BOX RENT	1.44	54.17	600.59	650.00	(49.41)	650.00	49.41	92.40
	OFFICE SUPPLIES	-	33.33	541.97	400.00	141.97	400.00	(141.97	
	PRINTING & DUPLICATING	-	41.67	170.22	500.00	(329.78)	500.00	329.78	34.04
	SMALL ITEMS OF EQUIPMENT ADVERTISING	-	41.67 3,625.00	537.82 38,739.51	500.00 43,500.00	37.82 (4,760.49)	500.00 43,500.00	(37.82 4,760.49	) 107.56 89.06
531349	OTHER OPERATING EXPENSES	-	62.50	2,011.58	750.00	1,261.58	750.00	(1,261.58	268.21
	GAS/DIESEL	-	166.67		2,000.00	(2,000.00)	2,000.00	2,000.00	0.00
	WOOD SHAVINGS MILEAGE	-	83.33 16.67	2,023.00 246.78	1,000.00 200.00	1,023.00 46.78	1,000.00 200.00	(1,023.00 (46.78	
	. WATER		100.00	662.70	1,200.00	(537.30)	1,200.00	537.30	55.23
533222	ELECTRIC	-	625.00	6,556.73	7,500.00	(943.27)	7,500.00	943.27	87.42
	SEWER NATURAL GAS	-	125.00	777.16	1,500.00	(722.84)	1,500.00	722.84	51.81
	STORM WATER UTILITY	-	8.33 100.00	712.26	100.00 1,200.00	(100.00) (487.74)	100.00 1,200.00	100.00 487.74	0.00 59.36
535242	MAINTAIN MACHINERY & EQUIP	-	16.67	1,095.91	200.00	895.91	200.00	(895.91	547.96
	GROUNDS IMPROVEMENTS	-	208.33	4,969.15	2,500.00	2,469.15	2,500.00	(2,469.15	
	' BLDG REPAIR & MAINT ' REFUSE COLLECTION	328.01	250.00 100.00	3,875.79	3,000.00 1,200.00	875.79 (1,200.00)	3,000.00 1,200.00	(875.79 1,200.00	) 129.19 0.00
	BEVERAGE PURCHASES	-	1,250.00	15,920.55	15,000.00	920.55	15,000.00	(920.55	
535355	PLUMBING & ELECTRICAL	-	375.00	7,219.76	4,500.00	2,719.76	4,500.00	(2,719.76	160.44
	EQUIPMENT RENT & LEASE MIS PC GROUP ALLOCATION	- 171.06	5,666.67 120.33	65,592.00 1,494.69	68,000.00 1,444.00	(2,408.00) 50.69	68,000.00 1,444.00	2,408.00 (50.69	96.46 103.51
	MIS SYSTEMS GRP ALLOC(ISIS)	(122.94)	220.92	2,274.18	2,651.00	(376.82)	2,651.00	376.82	85.79
591519	OTHER INSURANCE	84.31	308.25	3,406.91	3,699.00	(292.09)	3,699.00	292.09	92.10
Totals		7,648.78	46,437.17	556,258.02	557,246.00	(987.98)	557,246.00	987.98	99.82
Other Financing Sou	urces (Uses)								
Acct Number	Description	Current Period Actual	Current Period Budget	YTD Actual	YTD Budget	Prorated Variance	Total Budget	Annual Remaining	Percentage Of Budget
			<b>J</b>	*	J		<b>3</b>		#DIV/0!
									#DIV/0!
Totals					-				#DIV/0!
. 5 (813		-			-	-			#DIV/U!

96,284.02

Fair Park

691100 OPER REV ADJUST 691200 CAP REV ADJUST

Totals

Total Business Unit

Date Ran 2/6/2017 6906 Donations Period

2016 Year

#DIV/0!

#DIV/0!

0.00%

0.00%

2,400.00

(2,400.00)

30,101.79

	Current Period	Current Period	YTD	YTD	Prorated	Total	Annual	Percentage
Description	Actual	Budget	Actual	Budget	Variance	Budget	Remaining	Of Budget
AIR EXPANSION DONATIONS	(500.00)	(291.68)	(5,075.00)	(3,500.21)	(1,574.79)	(3,500.21)	1,574.79	#DIV/0! 144.999
	(500.00)	(291.68)	(5,075.00)	(3,500.21)	(1,574.79)	(3,500.21)	1,574.79	144.999
	Current Period	Current Period	YTD	YTD	Prorated	Total	Annual	Percentage
Description	Actual	Budget	Actual	Budget	Variance	Budget	Remaining	Of Budget
								#DIV/0!
MALL ITEMS OF EQUIPMENT	-	133.33	-	1,600.00	(1,600.00)	1,600.00	1,600.00	0.009
OTHER OPERATING EXPENSES	-	-	1,550.00	-	1,550.00	-	(1,550.00)	#DIV/0!
CAPITAL RESERVE	-	2,373.08	-	28,477.00	(28,477.00)	28,477.00	28,477.00	0.009
	Description  MALL ITEMS OF EQUIPMENT OTHER OPERATING EXPENSES	AIR EXPANSION DONATIONS (500.00)  (500.00)  Current Period Actual  MALL ITEMS OF EQUIPMENT OTHER OPERATING EXPENSES -	Current Period Description Actual Budget  MALL ITEMS OF EQUIPMENT - 133.33  OTHER OPERATING EXPENSES	Current Period   Current Period   Current Period   Actual   Description   Current Period   Budget   Actual   Current Period   Current Period   Actual   Current Period   Current Period   Current Period   Actual   Current Period   Current Perio	(500.00)   (291.68)   (5,075.00)   (3,500.21)   (500.00)   (291.68)   (5,075.00)   (3,500.21)   (500.00)   (291.68)   (5,075.00)   (3,500.21)   (7.000.00)   (7	Current Period   Curr	Current Period   Current Period   Current Period   Actual   Budget   Actual   Budget   Description   Current Period   Curre	AIR EXPANSION DONATIONS (500.00) (291.68) (5,075.00) (3,500.21) (1,574.79) (3,500.21) 1,574.79  (500.00) (291.68) (5,075.00) (3,500.21) (1,574.79) (3,500.21) 1,574.79    Current Period   Current Period   YTD   YTD   Prorated   Total   Annual   Budget   Actual   Budget   Variance   Budget   Remaining

200.00

(200.00)

2,214.73

(500.00)

2,400.00 (2,400.00)

26,576.79

(2,400.00) 2,400.00

(30,101.79)

2,400.00 (2,400.00)

### Fair Park Director's Report - March 2, 2017

#### 1. 2017 Fair

- a. Entertainment National Entertainment Signed for Saturday
- b. Contracts Sent out: 16 contracts
- c. Contracts Working on La Movida, LED Screens, People Movers, Portable Bleachers, Hoo's Woods,
- d. Band Extravaganza Saturday during the day, two organizations: Knapton Knotes & Madison Music Foundry

### 2. Sponsorships

- a. Sales: Prospects 7; Calls Made 6; Invoicing 4; Contracts 25
- b. Goal: to call on 2-3 clients per week
- c. Sponsorship Categories See hand-out

#### 3. Consultant – Rick Frenette

- a. Discussed:
  - a. Fairgrounds layout Fair would move down, less entertainment by the gate i.e. kids shows, etc.,
  - b. Marketing sell "Day Sponsorships" get in for \$5, Sell tickets on-line at 30% discount = \$7.00/ticket
  - c. Ticketing pricing eliminate \$5 before 5 pm,
  - d. Feasibility Don't want to get caught in having to charge Madison prices, clients are leaving Madison because prices are too high.
  - e. Midway Too many food vendors, need to eliminate some to make it profitable. Eventually switch to a % of food sales instead of a flat rate, Have food vendors put out their own seating for their booths don't charge for the extra space,
  - f. Carnival options, insurance on all the rides
  - g. Concerts Block the view from the north for people not paying, enclose the beer stand for the few hours of the concert. Don't sell grandstand yet.
  - h. Lunch Specials get in between 11:30 AM and 1:00 PM for free Have to pay your \$10.00, but get money back if you exit before 1:00 PM
- 4. Ticketing Company Xorbia Finalizing & Testing system
- 5. Harry Potter Festival
  - a. Offer Camping for festival Organizers are predicting a sell out
  - b. Renting Activity Center for processing customers buying wristbands
  - c. Main Parking for Harry Potter Festival
  - d. Food sales available for campers & customers moving through facility

# 6. Activity Center Kitchen

- a. New kitchen lease with Doyle's Dogs
- b. Start Date March 7<sup>th</sup>
- c. Serves Chicago hot dogs, breakfast, and other items still working on menu

## FAIR PARK SUPERVISOR'S REPORT March 2, 2017

- Dave Zimmerman left after 5+ years and took a job driving for Auto Auction. We are now taking applications for 2 people to work part time.
- The Caretaker couple that I thought was going to work decided not to come here so we are still searching. We may have to hire 2 600 hour employees for that position.
- We now have added fire suppression to existing exhaust vent to meet the fire code and we are cleaning up in kitchen for new food service vendor. We started to get quotes for moving exhaust duct and possibly rearrange kitchen but it was way too expensive.
- Our electrician is adding outlets and separating circuits in Swine barn. This will help to prevent overloading breakers and give us more lighting. MAP will pay \$500 towards this.
- Laying out campsites on a map and labeling sites to meet Health Department Codes before summer.

# Jefferson County Fair Park Committee Meeting Thursday, March 2, 2017

### **Fair Office Report**

- Keeping website, JCFP TV ads, radio commercials and social media up-to-date with event information and Fair updates.
  - Theme and Charlie Daniels Band live announcements were done on 940 AM WFAW
  - Charlie Daniels Band announcement and commercial for ticket sales recorded for 104.5 FM WSLD
- Reconciling February Fair Park events.
- Fair 2017 Updates:
  - o In-Park Trailer Parking = 43 trailers registered
  - Vehicle Parking = 9 spaces sold
  - o Camping filled up quickly. West 30 amp is already full.
  - o Reviewing Superintendent applications
  - o Working with Superintendents to hire Judges.
  - o Jefferson County Agri-Business Club voted to not award the Fairest of the Fair a \$500 scholarship for 2017.
  - Fair yard signs have been ordered and should be available for distribution mid-March.
  - Created and submitted a full-page ad to the Jefferson County Tourism Guide.
  - Vendor contracts can be available as soon as the layout of the Fair is determined.
  - Fair Entries will open in early March and the deadline for Junior entries is May 19.
  - Amy presented the Jefferson County Fair helpful hints flyer at the MAP Swine and Sheep kick offs in February.
  - o Ribbons have been ordered
  - Working to get ticket company functioning. Charlie Daniels tickets go on sale March 8.